



2026-27 Telarus Tech Trends PowerPoint

Customizable PowerPoint
Instructions for Mac

Instructions for Mac

This customizable file has been optimized for sending over email.

How to insert your logo image:

1. On the Insert menu, point at Picture, and then select Picture From File
2. In the dialog box that opens, browse to the picture that you want to insert, select that picture, and then select Insert

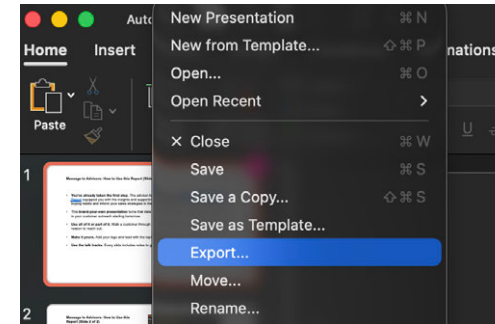
To insert multiple pictures at the same time, press and hold the Shift key while you select all the pictures you want to insert

How to add text to a slide:

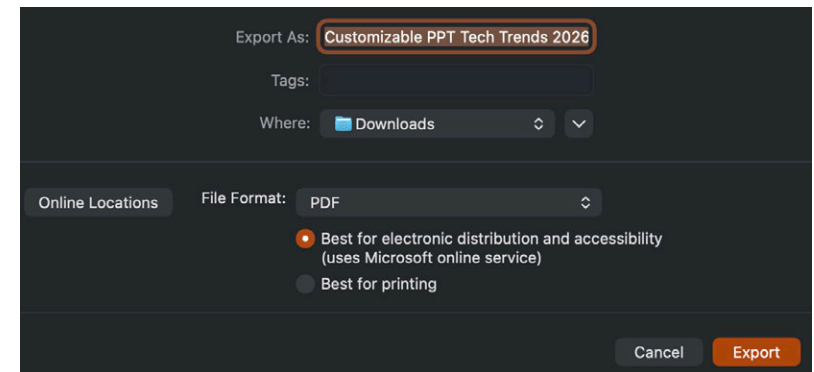
1. On the Home tab, in the Insert group, click Text Box
2. On the slide, click the location where you want to add the text box
3. Type or paste your text in the text box

How to Save a PDF

- Select File > Export



- Choose the location where you'd like to save your PDF, and then in the File Format menu, choose PDF



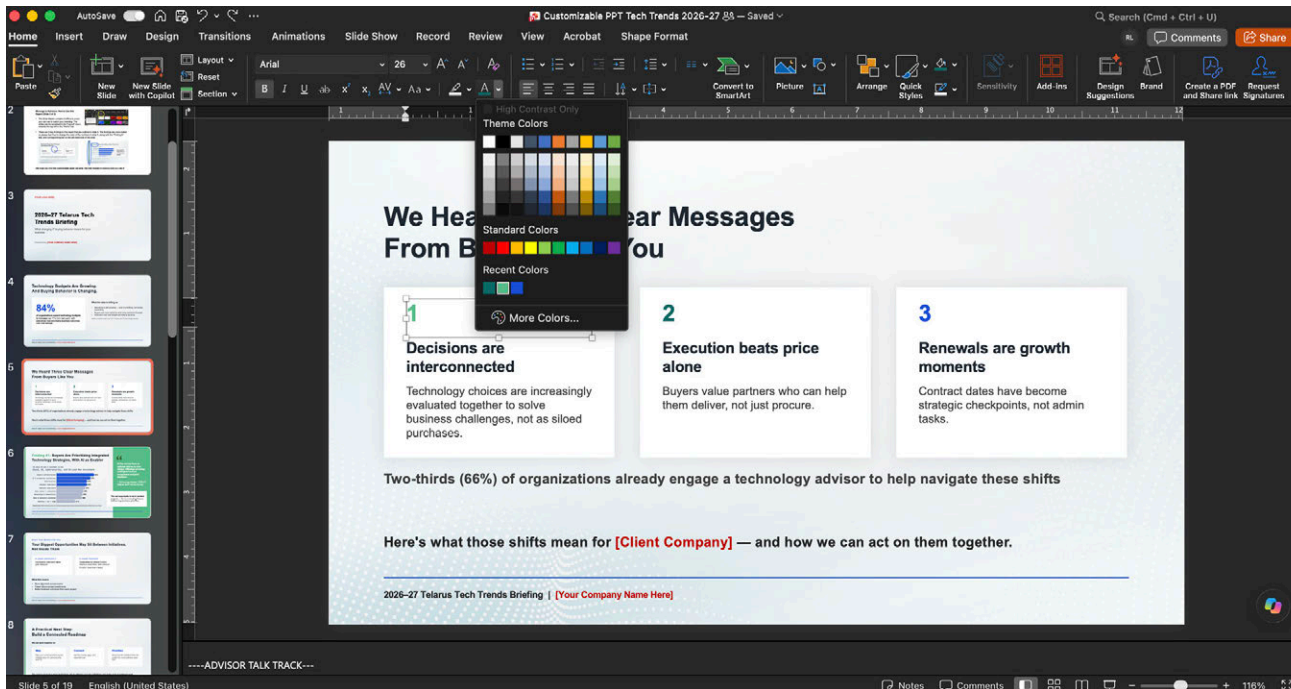
- If you would like to only save a specific slide, please create a new PowerPoint file, paste over the slide, and save that file as a PDF

Color-Coding Instructions for Key Findings

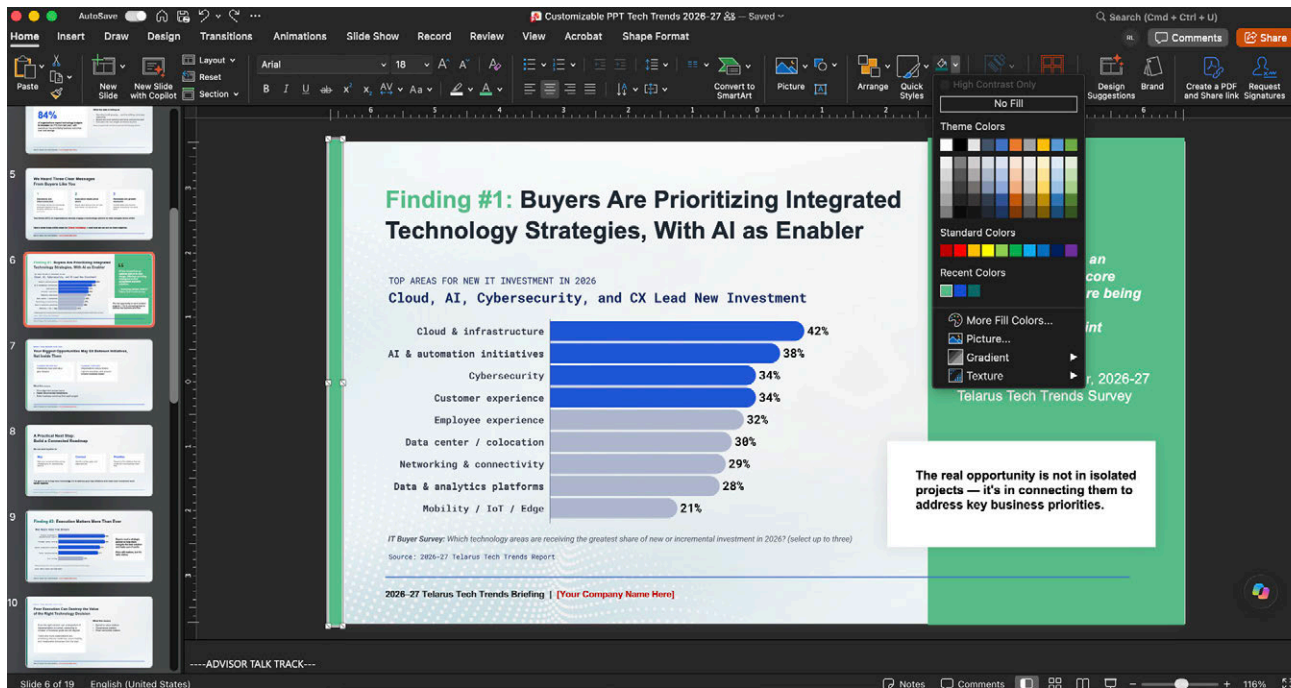
There are 3 key findings in this report. The findings are color-coded, so please feel free to change the color of the numbers in the summary slide, and the corresponding color-coded areas in the individual “Findings” slides.

Summary slide – How to change the colored numbers:

- Highlight “1”
- Click the chevron by the underscored “A”
- Select your desired color
- Repeat for numbers “2” and “3”



Individual Findings Slides – How to Change the Color Bar and Headline Color



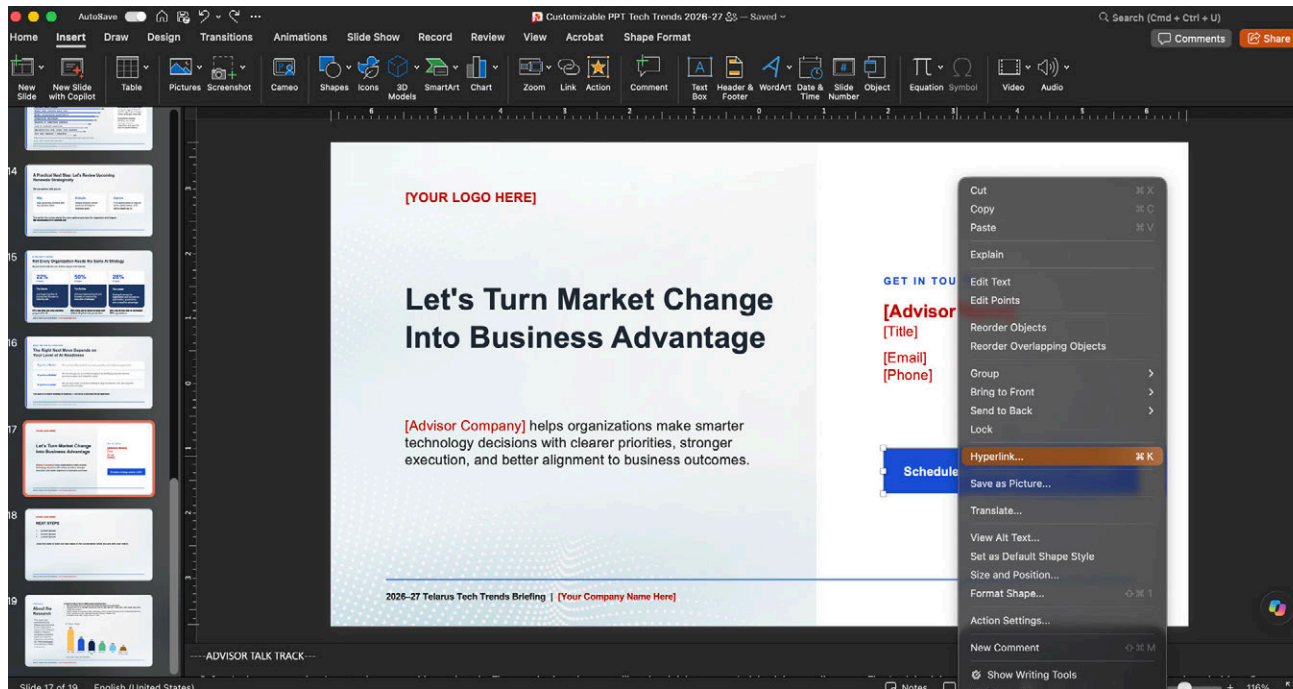
Let's use Finding #1 slide as an example...

Change the left-bar color and right-bar color:

- Select the left-bar rectangle
- Click the chevron by the "paint bucket" in the menu
- Select your desired color. Make sure it matches the color chosen for "1" in the previous slide
- Repeat this step for the right bar
- Repeat for the corresponding left-bars in the "Findings #2" and "Findings #3" slides

Change the color for "Finding #1:" text:

- Highlight "Finding #1:"
- Click the chevron by the underscored "A"
- Select your desired color. Make sure it matches the color chosen for "1" in the previous slide



Linking Instructions for Slide 17

Link the “Schedule a strategy session” button:

- Right-click the blue rectangle
- Select “Hyperlink...”
- Insert your desired link into the pop-up box
- Select “Ok”